

## PACKAGES

<b>DEADLINES:</b>	<b>NEWSPAPER - December 15, 2012</b>
	<b>PROGRAM - May 1, 2012</b>
<b>TO PURCHASE:</b>	CALL 615.707.9534 / TJOHNSON@FIZZMARKETINGGROUP.COM
<b>EMAIL AD TO:</b>	<a href="mailto:ARTWORK@FIZZMARKETINGGROUP.COM">ARTWORK@FIZZMARKETINGGROUP.COM</a>
<b>SPECS:</b>	NO BLEED, FULL COLOR, 300 DPI OR LARGER



SPONSORSHIPS

CAMPSITE NAMING RIGHTS	CAMPSITES	WEST	EAST	EAST & WEST	MULTI-FESTIVAL
		25,000 DAILY	60,000 DAILY	85,000 DAILY	DISCOUNT
SPONSOR'S CAMPSITE	<b>A</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
CUSTOM VERTICAL FLAGS WITH LOGO ON IT	<b>B</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
CUSTOM FLAGS WITH LOGO ON IT	<b>C</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
FIRST RIGHT OF REFUSAL FOR 2013	<b>D</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
OFFICIAL NAME ON MAP	<b>E</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
LIMIT 1 SPONSOR PER CAMPSITE, PER FESTIVAL	<b>F</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
	<b>G</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
	<b>H</b>	\$ 7,500	\$ 7,500	\$ 12,500	\$ 2,500
	<b>J</b>	NA	\$ 7,500	NA	NA
	<b>K</b>	NA	\$ 7,500	NA	NA
	<b>AA</b>	NA	\$ 7,500	NA	NA

There are multiple campsites at Creation Festivals. This is the first year, Creation is offering Campsite Sponsors to take over the name, look, and feel of each campsite.

MAIN STAGE :15 AD	TYPE	PER DAY AD	TOTAL ADS	WEST	EAST	MULTI-FESTIVAL
				30,000	60,000	90,000
Place your on the Main Stage for :15 at a time. Ads are sold in a set of 3, 1 each day.	SET	1	3	\$ 350	\$ 350	\$ 650
	SET	2	6	\$ 700	\$ 700	\$ 1,300
	SET	3	9	\$ 1,050	\$ 1,050	\$ 1,950
	SET	4	12	\$ 1,400	\$ 1,400	\$ 2,600

Main Stage has (2) 20x20 Video Screens, which make perfect billboards for you companies still ads during set changes.

VOLUNTEERS T-SHIRTS (5000 QTY)	LOCATION	EAST & WEST		LIMITED AVAILABILITY
		85,000 DAILY		
Put your logo on all Creation Volunteer T-Shirts	BACK UPPER (6")	\$ 7,500	EACH	1
	SLEEVE (3")	\$ 5,000	EACH	1
	BACK LOWER (2")	\$ 2,000	EACH	9

There are 5000 staff and volunteers that help make Creation possible. Place your logo on the OFFICIAL CREATION VOLUNTEER T-SHIRT and let your logo be seen multiple times by 85,000+ daily attendees and the hundreds of thousands of people who see our staff and volunteers wear their souvenir shirts throughout the whole year.

<b>FESTIVAL WRISTBANDS SOLD</b>	<b>WEST</b>	<b>EAST</b>	<b>EAST &amp; WEST</b>
	25,000	60,000	85,000 DAILY
	<b>NA</b>	<b>NA</b>	<b>\$ 9,500</b>
<p>Every festival attendee receives a wristband to wear while attending the festival. Often times attendees wear their wristband weeks after the festival is over as a souvenir. The wristband sponsorship presents a 1" x 3" space on all wristbands for a logo and approved messaging.</p>			

<b>GOLF CARTS (West - 10 QTY) (East - 70 QTY)</b>	<b>COST</b>		<b>WEST</b>	<b>EAST</b>	<b>EAST &amp; WEST</b>
			25,000	60,000	85,000 DAILY
Put your logo on all Creation Golf Carts	<b>\$ 250</b>	<b>EACH</b>	<b>\$ 2,500</b>	<b>\$ 17,500</b>	<b>\$ 20,000</b>
<p>Make your presence known, by being the EXCLUSIVE GOLF CART SPONSOR at Creation Northeast and Northwest. Creation Golf Carts are essential for transporting staff, volunteer, and artists all over the venue from backstage, through crowd and campgrounds, criss crossing the venues multiple time daily.</p>					

<b>DRAWSTRING BACKPACK (3,300 QTY)</b>	<b>WEST</b>	<b>EAST</b>	<b>EAST &amp;</b>
	25,000	60,000	85,000 DAILY
Put your logo on all Creation Drawstring Backpacks	<b>NA</b>	<b>NA</b>	<b>\$ 12,000</b>
<p>Every volunteer and group leader at Creation East and West is issued a DRAWSTRING BACKPACK to use during the festival. The Creation backpack sponsor will have the opportunity to have promotional items in every drawstring backpack distributed. (Promotional items to be approved by Creation)</p>			